



# DESI DARU



## AWARDS



## DESI DARU ORIGINAL VODKA

70CL | 41%

### AWARD-WINNING WHEAT VODKA

Desi Daru Original is an award-winning vodka made in the UK from the finest English winter wheat, giving it a smooth and elegant texture. This is a British-made, Indian-inspired vodka. In 2025 it achieved a 2-star accolade at the Great Taste Awards.

### ELEGANT AND SMOOTH

Desi Daru Original is an elegant and smooth wheat vodka with notes of vanilla and fresh cut grass. On the palate there is a natural sweetness along with a touch of baking spices, finishing full and rich with a hint of citrus.

### MODERN BRITISH-INDIAN VODKA

Crafted from English winter wheat, it delivers a smooth, creamy character and a clean finish, making it versatile for premium cocktails. Positioned as a luxury vodka with a bold cultural identity, it has earned recognition in international spirits competitions and appeals to the growing global interest in modern Indian lifestyle brands.

### PERFECT IN A MARTINI

Desi Daru original is an elegant and soft wheat vodka, perfectly suited to a crisp vodka martini. Combine 3 parts Desi Daru Original with 1 part Cocchi Extra Dry vermouth, stirred over ice, and then serve in a martini glass with a lemon twist.

### CELEBRATING THE SYNERGY OF BRITISH AND INDIAN CULTURE

Desi Daru is an award-winning British Indian vodka brand founded by husband-and-wife Mohit Singh and Anet Kaur in 2023. The duo wanted to create a premium spirit that would celebrate their dual-cultural heritage. Distilled in England from high-quality English winter wheat, the range also includes Desi Daru Alphonso Mango blending British distilling precision with Indian vibrancy. The brand is B-Corp certified.

  
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