

A PEATED ODYSSEY FROM ISLAY TO IRELAND

No stranger to this method of production, Waterford Whisky CEO Mark Reynier created the now-iconic peated Scotch whiskies of Port Charlotte and Octomore.

“To achieve this in Ireland with the same authenticity was going to be a much greater challenge, one that Minch Malt readily agreed to accept. I was curious to see what real Irish peat brings to the table, flavours that have been long lost, and ultimately whether terroir trumps peat in the flavour Olympics.

"We selected two Single Farm Origin barleys - with distinctive terroirs - to see if those naturally occurring flavours shone through or were in fact dominated by peat. Finding the right quality Irish peat was a challenge but the greatest problem of all was there were no operational kilns left in Ireland; the knowledge had been forgotten. We needed Scottish help.”

Minch Malt have connections with a malthouse in Scotland, so the barley from each farm & peat were sent there.

While the peating levels (phenols expressed as parts per million) are similar to famous Islay whiskies such as Port Charlotte and Ardbeg - the extraordinary result is distinctly different with the intensity of Ireland's barley shining through the encompassing envelope of refined peatiness. It offers the curious taster and fanatics of peat a completely new experience. Or perhaps it is merely an old one from a by-gone era, reawakened?



HERITAGE: HUNTER 1.1 - 50%

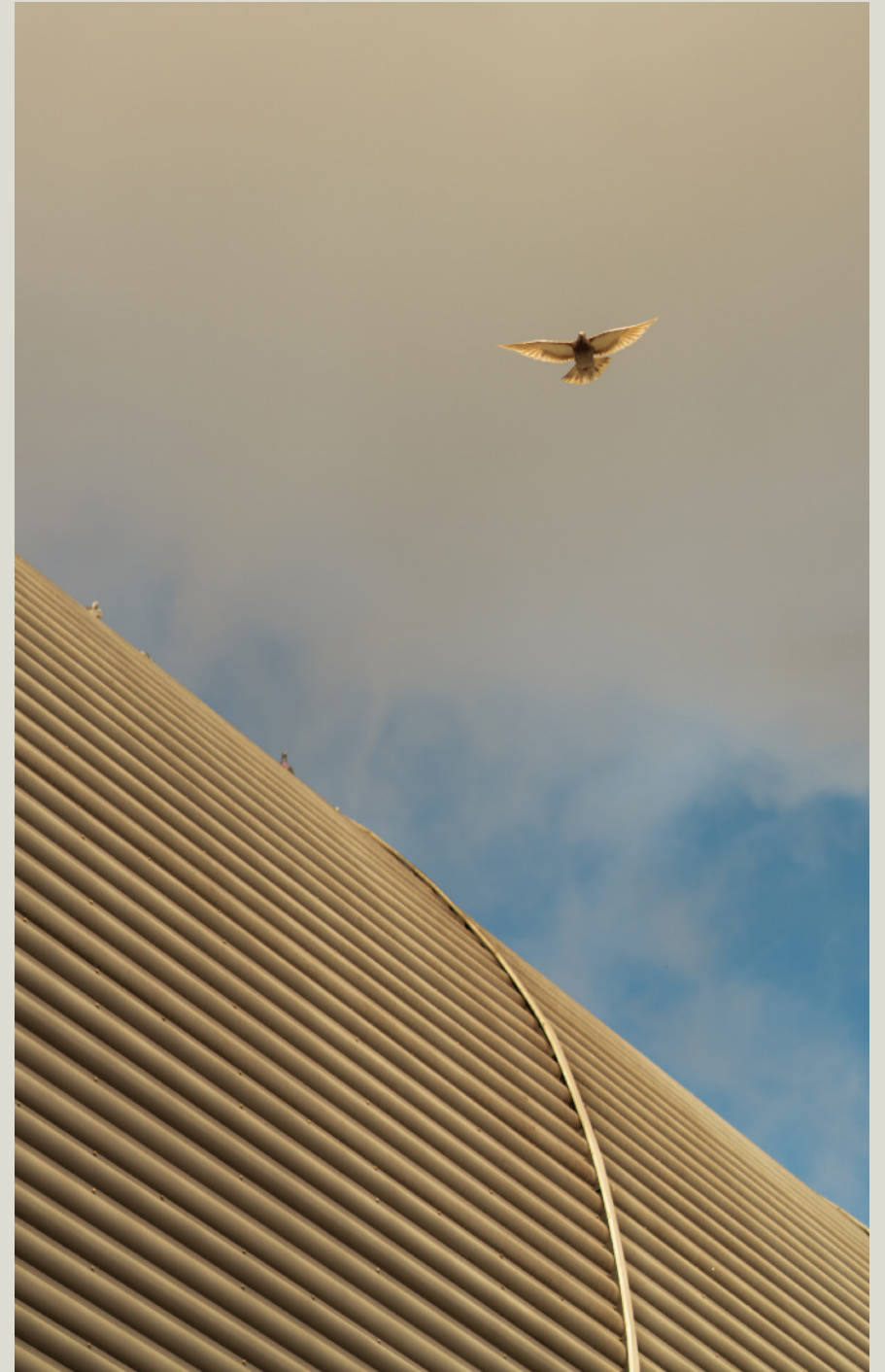
Obligated to use the yield-enhancing varieties, modern distillers are deprived of Heritage flavours – flavours that evolved more naturally over centuries in harmony with Ireland's terroirs.

Thus we must venture back in time to rediscover iconic Irish varieties. Hunter, named after pioneering plant breeder Dr Herbert Hunter, was introduced in 1959, & was for almost two decades lauded for its distinctive flavour.

We now reintroduce this game-changing barley to a new era of single malt connoisseurs.

<https://waterfordwhisky.com/element/paradise-lost/>

<https://waterfordwhisky.com/element/back-to-the-future-hunter-barley/>

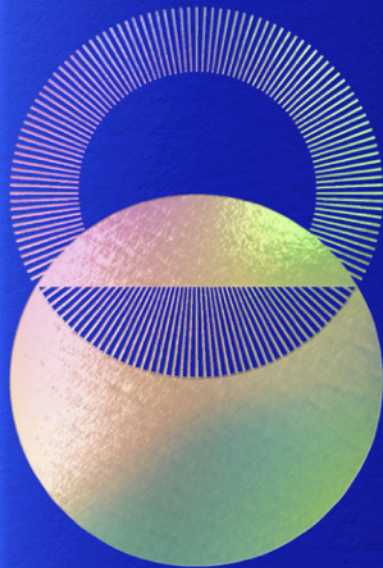


WATERFORD

IRISH SINGLE MALT WHISKY

HERITAGE

HUNTER



BARLEY—FORWARD • TERROIR—DRIVEN
DISTILLED AT WATERFORD DISTILLERY



HUNTER 1.1 - 50%

RRP - £95.00

- FAMED AMONG BREWERS AND DISTILLERS FOR ITS UNIQUE NATURAL FLAVOUR CHARACTERISTICS
- AN EXPLORATION OF LOST IRISH BARLEY VARIETIES, SEEKING NATURAL FLAVOUR INTENSITY
- LABOUR OF LOVE: HUNTER BARLEY WAS PROPAGATED FROM 25G OF SEEDS, UPSCALED OVER SEVERAL YEARS
- REAL RARITY - YIELDED JUST 50 BARRELS