



BRAND PRESENTATION





EXQUISITE VENEZUELAN RUM



EXPERTLY CRAFTED & BLENDED

Diplomático's identity is forged on a commitment to quality and putting passion and heart into crafting exquisite rums. From a classic pot still, to the unique Batch Kettle and the lighter distillates from the Barbet Column, the rums are expertly created by the Master Blenders.



FAMILY-OWNED DISTILLERY

Family-owned and produced at the foot of the Andes mountains in Venezuela, Diplomático has been making the highest quality rums from a combination of sugar cane honey and molasses since 1959.



SUSTAINABLE PRODUCTION TECHNIQUES

Diplomático controls its entire production process from field to bottle. It is in the rare position of owning its cane fields which ensures transparency. The team also shows great care for the local environment and people and has been recognised for its sustainable practices.



THE RANGE

THE TRADITION RANGE



RESERVA
EXCLUSIVA



MANTUANO



PLANAS



SELECCIÓN
DE FAMILIA

DISTILLERY COLLECTION



NO.1
BATCH KETTLE



NO.2
BARBET



NO.3
POT STILL

PRESTIGE RANGE



VINTAGE 2005



AMBASSADOR



RESERVA EXCLUSIVA

70CL | 40%



EXQUISITE VENEZUELAN SIPPING RUM

Diplomático Reserva Exclusiva is a truly exquisite and luxurious Venezuelan sipping rum created at the foot of the Andes Mountains in Venezuela.

AGED RUM WITH NOTES OF DARK CHOCOLATE, COFFEE AND ORANGE ZEST

A blend of exclusive rum reserves aged for up to 12 years in a variety of cask types. It has notes of dark chocolate, coffee, orange peel, spiced fruit cake and liquorice.



BEST SERVED NEAT

Enjoy it neat or on the rocks with a piece of dark chocolate and a slice of orange to complement the flavours and textures of the rum.

EXPERTLY CRAFTED & BLENDED

Reserva Exclusiva is created from a blend of 20% light rums and 80% heavy pot still rums. This gives it a rich, velvety texture and makes it the perfect after-dinner sipper.

SUSTAINABLE FAMILY-OWNED DISTILLERY

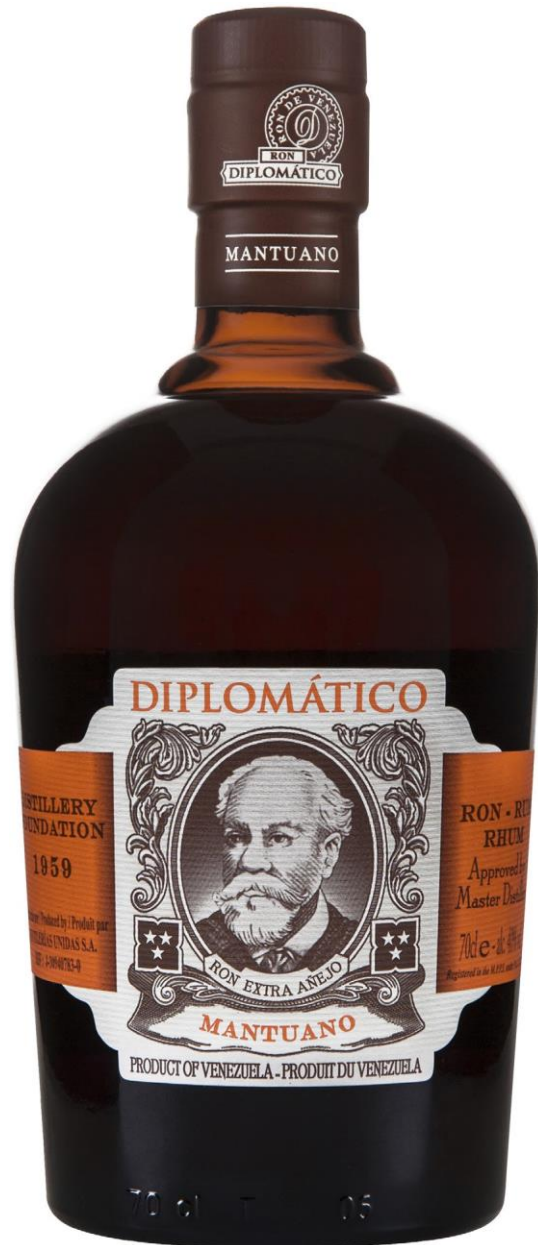
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MANTUANO

70CL | 40%



EXQUISITE VENEZUELAN RUM

Diplomático Mantuano (meaning “Nobleman”) is an authentic blend of sugar cane honey and molasses-based rums created at the foot of the Andes Mountains in Venezuela.

NOTES OF SPICES AND TROPICAL FRUITS

With notes of dried plums, toffee, cinnamon, nutmeg and tropical fruits, Diplomático Mantuano is designed for mixing in long drinks or cocktails.

PERFECT WITH GINGER ALE

In a highball glass filled with ice, add 50ml of Diplomático Mantuano, squeeze in 2 lime wedges and top up with ginger ale.

EXPERTLY CRAFTED & BLENDED

Mantuano is comprised of aged rums that have been distilled using either a classic pot still, a unique batch kettle, or the Barbet column still, giving the Master Blenders a range of flavours and textures to balance together.

SUSTAINABLE FAMILY-OWNED DISTILLERY

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PLANAS

70CL | 47%



EXQUISITE VENEZUELAN “WHITE” SIPPING RUM

An unusual “white” rum, Diplomático Planas is aged in oak casks for up to six years and is charcoal filtered to remove the colour, resulting in a smooth, flavourful rum.

ELEGANTLY BALANCED FLAVOURS OF COFFEE AND COCONUT

Fresh and tropical aromas of ground coffee and coconut, with citrus zest, toffee and marshmallow. The well-balanced sweetness means that this is delicious to sip neat and mix in cocktails.

EXPERTLY CRAFTED & BLENDED

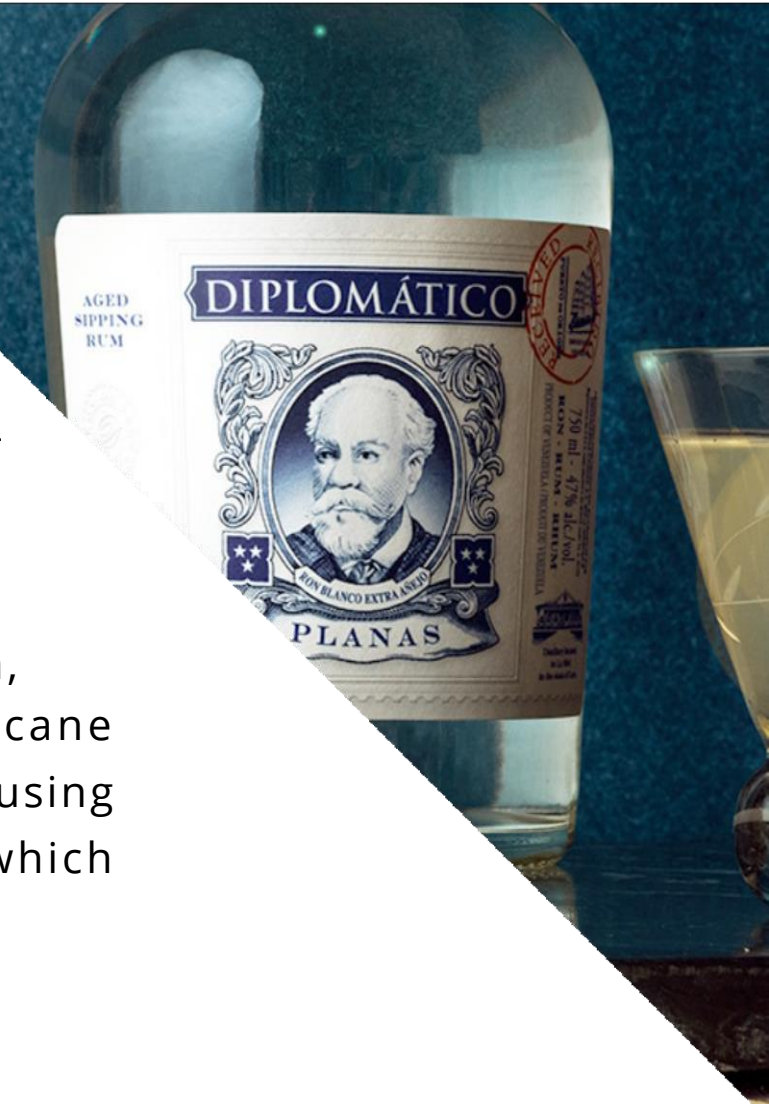
Named after the distillery’s location, the rum is made from both sugar cane honey and molasses and distilled using a multitude of different stills, which each give different flavour profiles.

SUSTAINABLE FAMILY-OWNED DISTILLERY

Family-owned in Venezuela, Diplomático controls its production process from field to bottle with a care for the local environment and people. It has been recognised for its sustainable practices.

DELICIOUS NEAT AND A VERSATILE COCKTAIL INGREDIENT

Planas is best enjoyed neat or on the rocks. It is also excellent in a Daiquiri or topped up with coconut water for a refreshing summer drink.





SELECCIÓN DE FAMILIA

70CL | 47%



EXQUISITE VENEZUELAN SIPPING RUM

Diplomático Selección de Familia is an exceptional, super-premium rum celebrating the brand's expertise, heritage and provenance. The rum is silky, full bodied and complex, perfect for sipping.

SPICY AND RICH WITH NOTES OF VANILLA, OAK AND TOFFEE

It shows aromas of sugar cane, honey and red fruits followed by delicate spices, oak and toffee notes for a well- rounded and long finish.



BEST SERVED NEAT

Enjoy Diplomático Selección De Familia neat, on the rocks or in an Old Fashioned.

EXPERTLY CRAFTED & BLENDED

Primarily distilled in copper pot stills combined with batch kettle and column distillation, the rums are aged for up to 12 years in American white oak, ex-Bourbon and ex-Sherry casks.

SUSTAINABLE FAMILY-OWNED DISTILLERY

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