

BOATYARD ECO REFILL

BOATYARD DOUBLE GIN - 2.8L | 46%

BOATYARD VODKA - 2.8L | 41%



SAVE THE BOTTLE, REFILL INSTEAD

The Boatyard Distillery have introduced a truly innovative and forward-thinking solution to eliminating waste – the Eco Refill Pouch for Boatyard Double Gin and Boatyard Vodka. The two spirits are now available in this new 2.8L format, which is equivalent to four 70cl bottles.

The 100% recyclable pouches reduce packaging by 84% and bring carbon emissions from 9.8kg to 3.96kg. They also include freepost so once empty, they can be dropped into Royal Mail post boxes and sent back to the distillery where they will be recycled via Terracycle®.

BOATYARD FILL THEM



BARS REFILL BOTTLES



FREE POST RETURN



BOATYARD COLLECT



SEND TO TERRACYCLE



BREAK THEM DOWN



CONVERTED INTO NEW
PRODUCTS



BOATYARD ECO REFILL

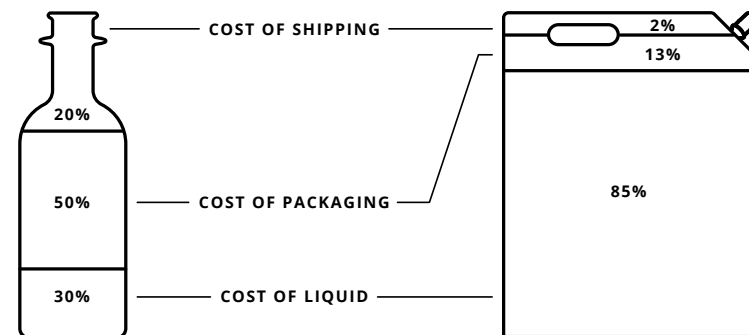
REDUCES CARBON EMISSIONS AND WASTE

In comparison to standard glass bottles, the Eco Refill pouch will:

- Reduce fossil fuels by 66%
- Reduce Greenhouse emissions by 77%
- Reduce overall water usage by 81%

REDUCES COST

Typical base cost of goods.



POUCH vs BOTTLE

Double Gin
20% SAVING
Vodka
13% SAVING

PACKAGING FORMAT	WEIGHT RATIO PERCENTAGE	CARBON EMISSIONS
FLEXIBLE ECO POUCH	98:2 LIQUID VERSUS PACKAGING	3.96 KG
GLASS BOTTLES	57:43 LIQUID VERSUS PACKAGING	9.80 KG

TOTAL WEIGHT = 2.6KG (LIQUID WEIGHT = 2.54KG / POUCH WEIGHT = 0.06KG)

THE BOATYARD DISTILLERY

Boatyard is an award-winning distillery located inside an old boatyard on the banks of Lough Erne in North West Ireland. The first legal distillery built in County Fermanagh in 130 years, Boatyard is a family-run distillery with innovation, transparency, passion and quality at its heart. Its ethical, sustainable and environmental practices earned it B Corp status in 2023.

