



SEASN LIGHT & SEASN DARK

150ML | 50 SERVINGS | 0.0%

NON-ALCOHOLIC BITTERS FOR FLAVOUR SEEKERS

seasn DARK and seasn LIGHT are the ultimate cocktail condiment. With just three dashes, these robust and intricate liquids effortlessly elevate drinks, whether alcoholic or non-alcoholic, enhancing their flavour profile. seasn bitters add balance and depth to each sip, offering a refined tasting experience.

MADE FROM NATURAL INGREDIENTS

Crafted in the UK, seasn DARK and LIGHT are non-alcoholic bitters made from all-natural ingredients. They are alcohol-free, gluten-free, sugar-free, vegan, and allergen-free.

FOUNDED BY A CATEGORY PIONEER

seasn was created in 2023 by Ben Branson, the founder of Seedlip which revolutionised the non-alcoholic drinks industry. His vision for seasn was to create an innovative range of bitters serving as a cocktail condiment. Unlike traditional bitters, which usually contain alcohol, seasn's formulas are alcohol-free but still bursting with complex flavours. They are one of the only bitters that allow you to create a truly non-alcoholic cocktail.

JUST ADD THREE DROPS

Expertly crafted and packed with bold flavours, use the bitters like the salt and pepper for drinks. Add a few drops of seasn LIGHT to tonics, margaritas and martinis, or seasn DARK to ginger ale, Negronis and Old Fashioneds.



GREEN AND ZESTY WITH NOTES OF FRESH GRASS, LIME AND ROSEMARY

seasn LIGHT is green and zesty, with vibrant top notes of fresh-cut grass, lime, and grapefruit peel. It has a clean bitterness from King of Bitters and a moreish salinity from kombu and sea salt.



AROMATIC AND SPICY WITH NOTES OF STAR ANISE, CINNAMON AND BLACK PEPPER

seasn DARK is intense and spicy, with top notes of kola nut, smoked cherrywood, star anise, and cinnamon. These are balanced by an umami backbone from King of Bitters, black pepper, mushroom and cacao.

